

# All India EV

EDUCATE | PROMOTE | AWARE

November 2024

**GREAVES**  
3 WHEELERS

  
**AMPERE**





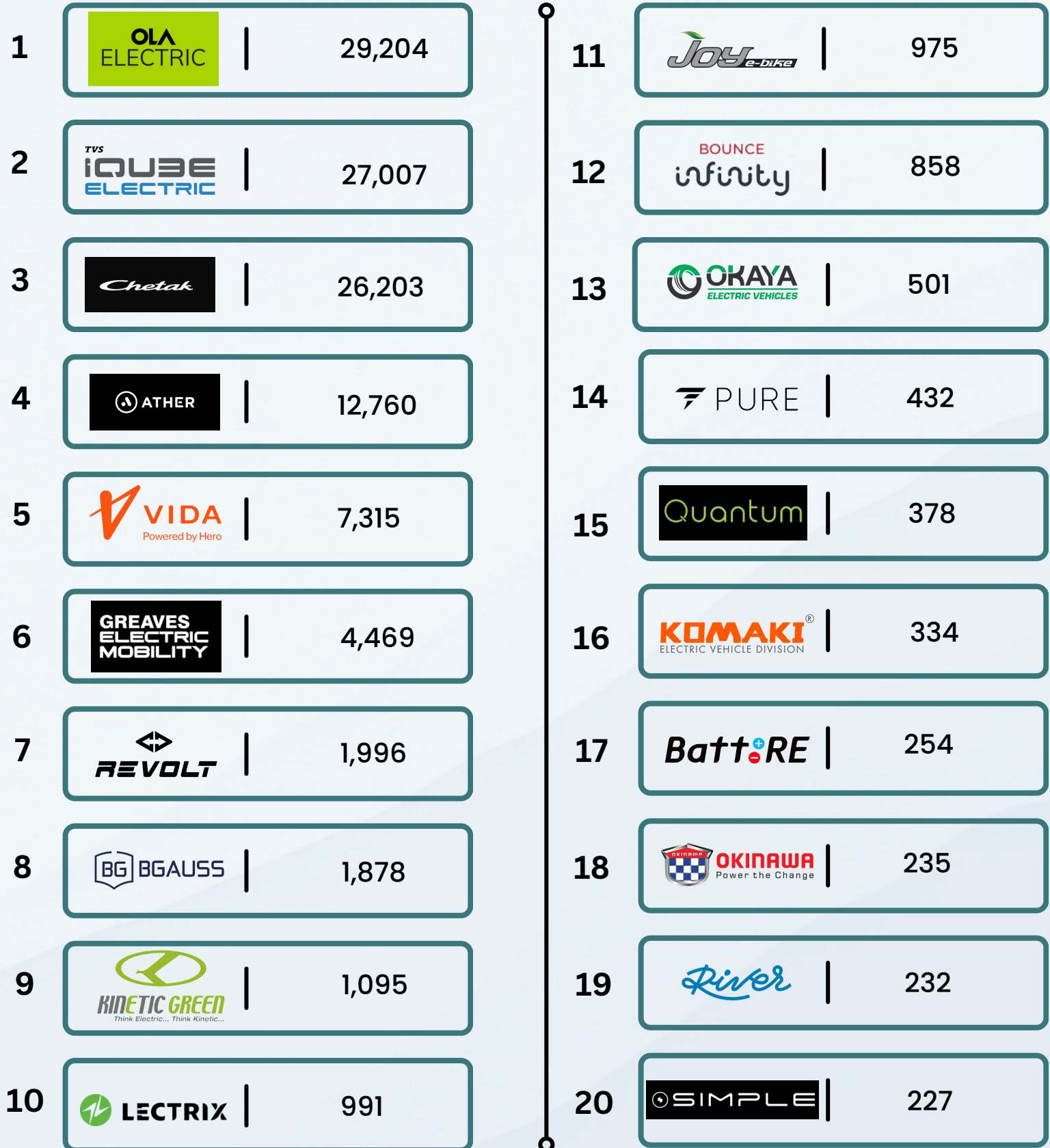
**GREAVES  
ELECTRIC  
MOBILITY**

# EV Update Inside

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# Top EV 2W Manufacturers in India

November 2024 Sales Data



# Top Electric E-Rickshaw Manufacturers

## November 2024 Sales Data

1	   3,927	11	   888
2	   2,247	12	   800
3	   1,929	13	   789
4	   1,223	14	   679
5	   1,217	15	   672
6	   1,162	16	   671
7	   1,040	17	   624
8	   933	18	   582
9	   926	19	   509
10	   905	20	   478

# Top Electric 3W Passenger & Goods

## November 2024 Sales Data

### 3W Goods Sales

Company	Sales
Bajaj Auto	682
Mahindra Last Mile Mobility	517
Euler Mtors	248
Piaggio Vehicles	191
Omega Seiki	162
E Royce Motors India	126
Atul Auto	43
Raja Arts Hitech	43
Dilli Electric Auto	28
Thukral Electric	24
Green Evolve	20
Kalinga Ventures India	20
Altigreen Propulsion	17
Eco Dynaamic	12
KLB Komaki	11
Rilox EV	10
Altire Electric	9
Extra Fast Solutions	7
Khalsa E-Vehicles	6
MLR Auto	5

### 3W Passenger Sales

Company	Sales
Mahindra Last Mile	5,783
Bajaj Auto	5,440
Piaggio Vehicles	2,273
TI Clean Mobility	703
Omega Seiki	313
Atul Greentech	111
TVS Motor	100
Dilli Electric Auto	86
Atul Auto Ltd	72
Thukral Electric	60
MLR Auto	50
R3 Enterprise	30
Keto Motors	25
Euler Motors	24
Godawari Electric	19
Extra Fast Solutions	17
Mahindra & Mahindra Ltd	13
Victory Electric	13
Baxy Ltd	12
Champion Poly Plast	12



# Top Electric Bus

## November 2024 Sales Data

TATA MOTORS LTD	62
OLECTRA GREENTECH LTD	43
AEROEAGLE AUTOMOBILES PVT LTD	22
VE COMMERCIAL VEHICLES LTD	19
JBM AUTO LIMITED	10
PINNACLE MOBILITY SOLUTIONS PVT LTD	6
SWITCH MOBILITY AUTOMOTIVE LTD	2
PMI ELECTRO MOBILITY SOLUTIONS PRIVATE LIMITED	1



# Top Electric Car

## November 2024 Sales Data

TATA PASSENGER ELECTRIC MOBILITY LTD	4,210
MG MOTOR INDIA PVT LTD	3,163
MAHINDRA & MAHINDRA LIMITED	552
BYD INDIA PRIVATE LIMITED	329
BMW INDIA PVT LTD	94
PCA AUTOMOBILES INDIA PVT LTD	82
MERCEDES -BENZ AG	70
KIA INDIA PRIVATE LIMITED	68
VOLVO AUTO INDIA PVT LTD	32
MERCEDES-BENZ INDIA PVT LTD	28



# Milestones

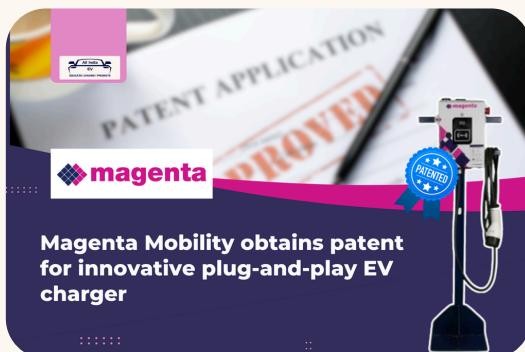
## Mahindra BE 6e: A New Era in Electric Mobility



Mahindra & Mahindra has launched its much-anticipated electric SUVs, the XEV 9e and BE 6e, in India. These models mark the debut of Mahindra's new sub-brands, XEV and BE, and are set to redefine the electric vehicle (EV) landscape in the country.

Priced at ₹21.90 lakh for the XEV 9e and ₹18.90 lakh for the BE 6e, these SUVs are expected to hit the market in January 2025, with deliveries commencing between February and March.

## Magenta Mobility's Revolutionary Plug-and-Play EV Charger Receives Patent Approval



Magenta Mobility has made significant strides in the EV charging industry by securing a patent for its innovative Plug-and-Play EV Charger. This groundbreaking technology is designed to streamline the charging process for electric vehicles across Magenta Mobility's extensive network of depots in 18+ cities.

The Plug-and-Play EV Charger offers a user-friendly and efficient solution for charging electric vehicles. Its minimal installation requirements and wide compatibility make it a convenient choice for fleet operators and individual users alike.

## Mahindra Electrifies India's Commercial Segment with 2 Lakh EV Sales



Mahindra Last Mile Mobility Limited (MLMML), a subsidiary of Mahindra & Mahindra Limited, has achieved a significant milestone by selling over 200,000 electric vehicles in India's commercial EV market. This accomplishment underscores MLMML's strong presence and commitment to sustainable transportation solutions.



# ShEV



Ms. Gunjan Malhotra  
Co-founder Komaki Electric

## **Can you share your personal journey and what motivated you to enter the EV industry?**

I've always had a strong interest in sustainability and technology. I decided I wanted to work in this revolutionary industry after seeing the escalating environmental problems and seeing how electric vehicles may help solve them.

My ambition to help create a cleaner, greener future drove me to pursue a career in electric vehicles, and Komaki Electric was formed out of this idea. Our current priorities include making electric transportation impactful and sustainable in addition to making it widely available.

## **What challenges did you face as a woman entrepreneur in the EV sector, and how did you overcome them to establish Komaki Electric as a recognized brand?**

Since the EV sector has historically been controlled by men, I had to overcome a number of social and sector-specific obstacles as a female entrepreneur. But I saw these difficulties as chances to demonstrate that women-led companies could succeed in a very competitive industry.

My main motivators were perseverance, creativity, and a steadfast faith in the potential of electric transportation. By overcoming these obstacles, Komaki Electric has become a reputable and well-known brand.

## **Komaki Electric has made significant strides in the Indian EV market. What do you believe sets Komaki apart from other EV manufacturers? And can you shed light on the key milestones Komaki Electric has achieved under your leadership? Which one of these do you consider most significant and why?**

Our steadfast dedication to quality, customer-focused innovation, and reasonable prices set Komaki Electric apart. Our goal has always been to deliver exceptional performance while keeping electric cars affordable for the typical consumer. We have established a strong charging infrastructure, successfully launched various high-performance 2W and 3W models, and increased our footprint in important markets under my direction.

The most important of these has been the launch of our flagship models. It symbolizes our goal to transform electric mobility in India and promote sustainable growth, and it goes beyond simply launching a new product.

## **What role do you think women can play in shaping the future of the EV industry, and how can the industry become more inclusive for women leaders?**

The future of the EV business is heavily influenced by women. Their viewpoints can encourage variety in decision-making, spur innovation, and produce inclusive solutions. There must be a deliberate effort to give women greater leadership chances, guarantee equitable access to resources and mentorship, and create an atmosphere where a range of ideas may thrive in order to make the sector more inclusive.

In order to establish a fair playing field where men and women can prosper equally, we must overcome historical barriers.

## **What advice would you give to young women aspiring to build a career in the EV sector or pursue entrepreneurship in related technological fields?**

Young women should never question their skills, in my opinion. Since the EV market is dynamic and changing quickly, new and creative viewpoints are needed.

I advise young women to pursue education, establish connections, and rise to the challenges of a job in entrepreneurship or technology. It's crucial to remain dedicated, take chances, and never be afraid to speak up.

**KOMAKI**<sup>®</sup>  
ELECTRIC VEHICLE DIVISION

# New EV Launch

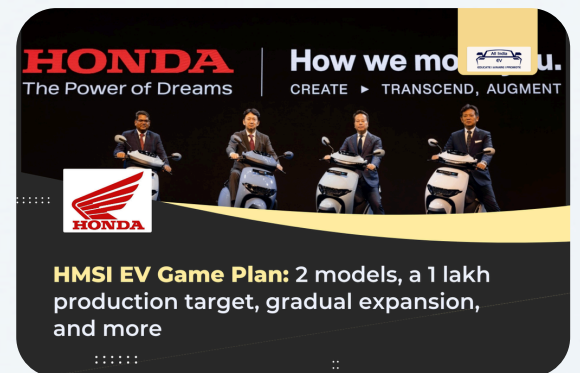


## Revolt Motors Expands into Sri Lanka with RV400 and RV400 BRZ Launch

Revolt Motors, India's leading electric motorcycle manufacturer, has made a significant move by launching its RV400 and RV400 BRZ models in Sri Lanka. The launch event, held at Water's Edge, Colombo, marks a pivotal step towards sustainable transportation in the region.

## Honda's Electric Revolution: Two New Models, Ambitious Production Targets, and Strategic Expansion

Honda Motorcycle & Scooter India (HMSI) has officially entered the electric two-wheeler market with the launch of two new scooter models, the Activa e and QCI. These models, featuring swappable and fixed battery technologies respectively, mark a significant step in HMSI's commitment to building a robust electric vehicle (EV) ecosystem in India.



## Ola Electric unveils new Gig and S1 Z electric scooters

The Ola Gig is available at an introductory price of ₹39,999, making it one of the most affordable electric scooters in the market. The Gig+ is priced at ₹49,999, offering additional features and a longer range. For urban commuters, the S1 Z is priced at ₹59,999, while the S1 Z+ comes at ₹64,999.

## Rap Eco Motors Unveils E-RAJA

Hyderabad, India: Rap Eco Motors, a subsidiary of the ARD Group, has unveiled its latest electric three-wheeler, the E-RAJA, in both passenger and cargo variants. This cutting-edge vehicle is set to redefine urban mobility and contribute to a greener future.



## Ather Energy Introduces Eight70 Warranty for Rizta and 450 Series Scooters

Ather Energy has announced the launch of its new Eight70 warranty plan, offering extended battery coverage for its popular Rizta and 450 series scooters. The Eight70 warranty is valid for up to 8 years or 80,000 kilometers, whichever comes first, and guarantees that the battery will maintain at least 70% of its health during the coverage period.



## Zelio Ebikes Launches Tanga E-Rickshaw at EV India Expo 2024

Zelio Ebikes, a prominent player in India's electric two-wheeler market, has expanded its portfolio by launching its first e-rickshaw, the Tanga, at the EV India Expo 2024 in New Delhi. This strategic move comes in response to the growing demand for shared mobility solutions and Zelio's commitment to providing sustainable transportation options.

## Lohia Unveils Electric Humsafar IK Tipper for Waste Collection

Lohia has introduced the Humsafar IK Tipper EV, an all-electric waste collection vehicle designed to reduce tailpipe emissions in the waste management sector. This eco-friendly vehicle aims to provide clean mobility solutions, addressing the pressing issue of air pollution. The Humsafar IK Tipper EV is equipped with a 10 kWh battery pack, producing 8.04 bhp and offering a top speed of up to 48 kmph.

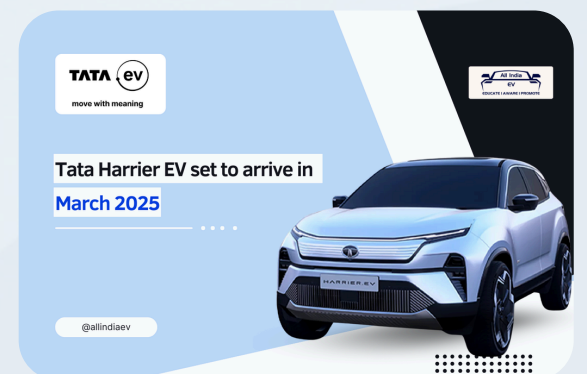


## Honda Activa EV: A New Era of Electric Scooters

Honda has unveiled the electric version of its popular Activa scooter, marking a significant step toward sustainable mobility. The Activa EV is set to revolutionize the electric scooter market with its advanced features and impressive performance.

## Tata Harrier EV Set to Launch by March 2025: A New Era of Electric SUVs

Tata Motors is gearing up to expand its electric vehicle (EV) portfolio with the introduction of the Tata Harrier EV, set to launch by March 2025. This new addition will be one of the ten EVs Tata plans to have on sale by the end of 2025, showcasing the company's commitment to sustainable mobility.



## Suzuki Vitara EV: 400km Range, 2025 India Launch

Suzuki has taken a significant step in its electric vehicle (EV) journey by unveiling the Vitara EV, the production version of the eVX concept first showcased at the 2023 Auto Expo. Set to make its Indian debut at the Bharat Mobility Show in January 2025.



## Hyundai Creta EV: A New Era of Electric Mobility in India

Hyundai is set to introduce an electric version of its bestselling SUV, the Creta, in 2025. The Hyundai Creta has a massive following in India, and with this move, Hyundai aims to leverage the Creta’s established reputation to make a significant impact in the EV market.

## Ultraviolette Unveils High-Performance Electric Motorcycles at EICMA 2024

At the 110th edition of EICMA in Milan, Ultraviolette unveiled its latest electric motorcycle innovation—the F77 MACH 2—marking a significant expansion into the European market. Priced at €9,990, the F77 MACH 2 is approved for road use for riders with A1 and A2 licenses across Europe.



## Royal Enfield’s Bold New Era: The Flying Flea C6 Electric Motorcycle

Royal Enfield unveiled a revolutionary electric bike: the Flying Flea C6. A tribute to the brand’s storied past, the Flying Flea C6 reimagines the iconic WWII “Flying Flea” motorcycle, known for its agility and resilience in tough conditions, into a modern electric marvel suited for today’s urban environment.



## Redefining Mobility with Innovation, Sustainability, and Vision



In the bustling landscape of electric vehicles (EVs), Lapa Electric emerges not just as a brand but as a revolutionary force. With a mission to transition the world from Internal Combustion Engines (ICE) to Electric Vehicles, Lapa Electric is setting benchmarks, proving that India can lead the charge in innovation and sustainability.

At the heart of this revolution lies their **Carbon Composite Integration Modular (CCIM)** platform, a testament to their commitment to groundbreaking technology, unparalleled design, and the pursuit of eco-friendly mobility.

### From Concept to Creation

Lapa Electric has meticulously engineered and tested five prototype models, each representing a step closer to their vision of creating the ultimate electric scooter. These prototypes are more than just test cases—they're a promise of a production-ready vehicle that's futuristic, fun, and technologically advanced.

The journey hasn't been ordinary. With 12 patents in designs and technology—and more in the pipeline—Lapa has ensured that over 90% of their scooters are developed entirely in-house. This includes the design, manufacturing, and assembly, highlighting their dedication to self-reliance and innovation.

## The CCIM Platform: A Game Changer

The CCIM platform is not just an achievement; it's a paradigm shift. Lapa Electric is the first EV two-wheeler company in India to introduce fully carbon composite chassis technology. This revolutionary platform offers:

- **Exceptional Performance:** Engineered for stability and agility, the CCIM platform excels in handling heavy loads and high-stress conditions while maintaining a smooth, responsive ride.
- **Durability:** Corrosion-proof and designed for longevity, the platform is adaptable for use across multiple scooter generations, reducing R&D and manufacturing costs.
- **Customization:** From urban commuters to high-performance or long-range scooters, the CCIM platform is versatile enough to meet diverse market demands.
- **Eco-Friendly Focus:** The carbon-fiber construction contributes to sustainability and reduces the carbon footprint, supporting a greener future.

Future iterations of their scooters will push the envelope further by replacing aluminum parts with carbon composites. This includes components such as swingarms, consoles, and even wheels—crafted using by-products from the chassis manufacturing process.



## The Lightest, Fastest, Sleekest Scooter

Every detail of Lapa Electric's scooter embodies innovation:

- A lightweight frame designed for maximum efficiency.
- The largest battery pack, ensuring extended range and reliability.
- An eye-catching design that blends aesthetics with functionality.

For Lapa Electric, weight reduction isn't a matter of grams—it's about kilograms. By swapping traditional metals for advanced materials, their scooters achieve unmatched performance, efficiency, and appeal without compromising size or durability.



### The Challenges Behind the Vision

The path to revolutionizing mobility wasn't without obstacles. When Lapa Electric embarked on their carbon composite journey, India lacked the technological expertise required. Over two years, the team learned, experimented, and innovated, starting with basic designs and evolving into the advanced **CCIM platform**. Collaboration was key. Engaging with European companies and startups, they adapted global technologies for the mass manufacturing of carbon composite chassis. To ensure affordability and scalability, they localized the entire process, developing essential materials like resins and epoxies within India.

### A Vision Beyond Mobility

Lapa Electric's aspirations extend beyond scooters. They're laying the foundation for a dedicated division that will bring **carbon fiber technology** to other industries, including medical equipment, home appliances, and aerospace. By innovating across verticals, they aim to make carbon fiber accessible to every Indian household.

Lapa Electric represents a dream—a dream of positioning India as a global leader in sustainable transportation. With their cutting-edge technology, visionary approach, and relentless drive, they're not just building scooters. They're building the future.

*From India to the world, Lapa Electric is here to lead the charge.*



Pavan Kumar  
Co-Founder: LAPA Electric



Lakshmikanth Raghuram  
Founder: LAPA Electric





Rajeev YSR  
CEO: ThunderPlus



## Charger Lagao - Paise Kamao

### **How this program was conceptualized. What problem you and your team figured to come up with this solution?**

Any technological revolution will be successful when the masses adopt it and be part of the change. India has the largest base of mobile phone users, highest number of internet users and the country to have the largest adoption of digital payments among the nations of the world.

The above achievements were possible because the masses not only adopted the change but also drove it rigorously and hence India achieved the fame it carries.

In the same context, for the EV revolution to really flourish in India and spread like a wild fire, the “Aam Admi/ common man” must be at the centre of the revolution becoming a key stakeholder. This will only be possible, when he/ she finds tangible benefits of doing so; and thus “Charger Lagao Paise Kamao” as a concept was unveiled.

This not only enables everyone to latch up to the growing EV revolution but also ensures the chargers are available everywhere thus removing the charging anxiety from the country which is our prime motive.

This inclusive and innovative solution supports economic empowerment, particularly for women and differently-abled individuals while leveraging existing infrastructure, such as homes and small businesses etc.

We envisioned a decentralized network of EV charging stations that not only addresses the charging gap but also provides an opportunity for people to earn passive income. This dual-purpose solution is our way of fostering EV adoption while creating tangible economic benefits for communities.

### **Can this program be considered as a first step towards the future where P2P energy trading will be happening, what's your thoughts on the same**

This is very true, the business models need to be democratized which means the entry barriers be it technical, regulatory, financial be removed to ensure mass adoption of electric vehicles. Only when we achieve this at mass scale can we dream of India truly being a leader driving the green mobility adoption.

The recent decline of Air Quality in Delhi further strengthens our grit and determination to do our bit to save India from the clutches of pollution and what's better than doing it innovatively enabling greater masses to be part of this beautiful revolution.

## How this program will help in the expansion of EV charging stations in the semi-urban or Tier 2-3 cities?

One of the core objectives of "Charger Lagao Paisa Kamao" is to bridge the EV infrastructure gap in semi-urban and Tier 2-3 cities. These areas often face challenges such as limited investment in EV infrastructure and lower adoption rates. By enabling individuals to set up charging stations at affordable costs, we're accelerating the establishment of a robust EV charging network in these regions.

This initiative not only democratizes access to EV infrastructure but also supports local entrepreneurs, further boosting the economic potential of these communities. Over time, this grassroots approach will create a well-connected network of charging stations, making EVs a viable and convenient option for everyone, regardless of their location.



The advertisement features the ThunderPlus logo with the tagline "EV Chargers: Faster. Smarter. Better." and the slogan "ThunderPlus Introduces 'Charger Lagao Paisa Kamao' (चार्जर लगाओ पैसे कमाओ) to Help You Earn Money with EV Chargers". It includes the All India EV logo and a woman standing next to a ThunderPlus EV charging station. A social media handle "@allindiaev" is also present.



Hemant Kumar

CEO &amp; Co-Founder: Bullwork Mobility



## Understanding the viability of Electric Tractors

### What are the key challenges in designing electric tractors for rugged agricultural use, and how has your team addressed these through engineering and technology?

Designing electric tractors for rugged agricultural use comes with a unique set of challenges, especially in a landscape as diverse as India. At Bullwork Mobility, we took on this challenge by focusing on accessibility, efficiency, operational costs and ease of use for all farmers—whether they're from the plains or the mountains, men or women.

Before designing, our team went directly to villages, speaking with farmers to understand their daily struggles. They shared challenges like high fuel costs, complex machinery, and limited options for women operators. This feedback shaped every aspect of our tractor's design from the ground up, ensuring it truly meets farmers' needs.

We understood what makes a tractor a great vehicle to work with in the agricultural landscape and we ideated on how we can take it to the next level. Then we designed our tractor from ground up to be electric while retaining all the qualities and looks of a conventional tractor.

We engineered our electric tractor to have a balance between advanced tech and simplicity. With "Drive by Wire" and app controls, handling is intuitive for both seasoned and new drivers. Mode options like "Smart Work" and "Beast mode" tailor power to tasks, maximising battery efficiency and reducing costs.

This electric tractor is built to deliver more than just power—it's an affordable, easy-to-operate machine for all farmers, men and women alike, designed to meet the realities of Indian agriculture head-on.



## What advancements in motor and powertrain technology have you incorporated to ensure that the electric tractor can deliver the necessary torque and power for intensive farming activities?

At Bullwork Mobility, we've integrated cutting-edge motor and powertrain technologies to ensure that our electric tractors deliver the necessary torque and power for intensive farming activities like ploughing, tilling, and hauling.

Our tractors feature tailor made motors and gear drives that provide high torque at low speeds, making them perfect for heavy-duty tasks. We've also adopted a multi-motor configuration, which allows independent control of different wheels or axles, enhancing traction and power distribution across uneven terrain.

To make matters very simple we have incorporated a multispeed independent gear drive system, this is developed inhouse and this eliminated the need for a conventional 16-17 gear drive that is found in traditional tractors. We also have eliminated clutch with our proprietary powertrain.

With high-voltage architecture and optimized wiring, our tractors ensure higher power output and reduced energy loss, enabling them to operate efficiently for long hours without overheating.

To further enhance performance, we've incorporated liquid cooling systems to keep motors and inverters at optimal temperatures, even during the most demanding tasks.

Our electric tractors are also equipped with advanced precision control through GPS and IoT integration, offering task optimization and reducing energy waste. With autonomous capabilities, these machines not only increase productivity but also reduce operator fatigue, making farm operations smoother and more efficient. By combining high-torque motors, intelligent systems, and robust thermal management, Bullwork's electric tractors are designed to deliver exceptional performance, lower operating costs, and support sustainable farming practices.

## In terms of financial viability, could you illustrate the total cost of ownership for your electric tractors? For example, comparing 1,000 traditional tractor users with 1,000 electric tractor users over a span of five years, how does the financial outlook differ?

Electric tractors save money to the customer year on year. Here is the breakdown of the cost

### For ICE Tractors

- ICE tractors consumes 4 liters of diesel / hour = ₹ 400 / hour
- Typical Tractor is used for = 1000 Hours / year
- Total Diesel cost / year = ₹ 4 lakhs / year / Tractor
- For 1000 tractors = ₹40 Crore / year

### For Electric Beast

- Running cost per hour = ₹ 100 / hour
- Typical Tractor is used for = 1000 Hours / year
- Total running cost / year = ₹ 1 lakh / year / Tractor
- For 1000 tractors = ₹10 Crore / year

**Savings / year / tractor = ₹3 Lakhs**

For 1000 tractors we can save ₹30 crore / year

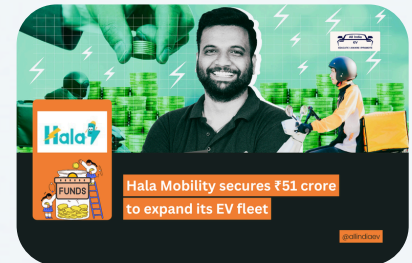
Over a span of 5 years just on diesel alone electric beast saves ₹150 Crores

***The savings in maintenance and the added benefits of zero emissions make electric tractors not only a smart investment but a game-changer for sustainable farming.***

# Who Got Funded?

- Hala Mobility Secures INR 51 Cr Funding to Expand EV Fleet and City Presence

Hala Mobility, a prominent multi-modal electric vehicle (EV) ride-sharing platform, has secured INR 51 Crore (\$6 million) in Pre-Series A funding. The investment, a mix of debt and equity infusion, will enable the company to scale its EV fleet and extend its operations into six more cities across India.



- Triolt Energy Secures Rs. 71 Lakh in Funding to Accelerate Innovation in Lithium-Ion Batteries

Triolt Energy Pvt Ltd, a cutting-edge energy storage solutions startup incubated at IIT Madras, has successfully secured Rs. 71 Lakh in funding led by Campus Angels Network. This funding round comes on the heels of a previous Rs. 1.29 Crore investment from Little Angels Network and SIDBI, signaling growing investor confidence in Triolt Energy's innovative approach to the lithium-ion battery sector.



# Joint Ventures and Partnerships

- **Kabira Mobility Launches KM Care Program Across 500+ Service Centers in Partnership with Vehicle Care**

Kabira Mobility announced the launch of KM Care, a comprehensive after-sales service program, in strategic partnership with VehicleCare. This initiative will be implemented across Kabira Mobility's expanded network of 500+ service centers nationwide, marking a significant enhancement in the company's after-sales service capabilities.

- **Motul India and Zipp Electric Launch Nationwide EV Repair Training Program**

Motul India, a leading automotive lubricant manufacturer, has partnered with Zipp Electric, a prominent direct-to-consumer (D2C) electric vehicle (EV) brand, to launch a comprehensive training program for mechanics specializing in electric two-wheeler (e-2W) repair and maintenance.

- **Wardwizard and Ampvolts Collaborate to Build India's EV Charging Network**

Wardwizard Innovations & Mobility Limited, and Ampvolts Limited, a prominent Charge Point Operator (CPO), have announced a strategic partnership to accelerate the adoption of electric vehicles in India and international markets. The collaboration, formalized through a Memorandum of Understanding (MoU), aims to establish a robust EV charging infrastructure.

- **Piaggio Vehicles Partners with Manba Finance for Tailored Electric Three-Wheeler Financing Solutions**

Piaggio Vehicles Pvt Ltd has entered into a strategic partnership with Manba Finance Ltd to offer tailored financing solutions for electric three-wheelers (e-3Ws). This collaboration aims to make vehicle ownership more accessible and affordable for customers, particularly in the rapidly growing electric three-wheeler market. The partnership, formalized through a Memorandum of Understanding (MoU), focuses on providing low down payments, competitive interest rates, and loan terms extending up to four years.

- **Greaves Finance Partners with Eqaro Surety to Enhance EV Financing for Electric Two-Wheelers**

Greaves Finance Limited, a non-banking financial company (NBFC) and a subsidiary of Greaves Cotton Ltd., has announced a strategic partnership with Eqaro Surety Private Limited to enhance its Smart.fin buyback and upgrade financing product for electric two-wheelers (E2Ws) under the evfin platform. This collaboration aims to address the developing secondary market for electric two-wheelers by offering guaranteed buyback options and facilitating vehicle upgrades.

- **PG Electroplast and Spiro Mobility: A Strategic Partnership for the EV Future**

PG Electroplast's strategic partnership with Spiro Mobility marks a significant step towards accelerating the adoption of electric vehicles in India and emerging markets. PG Technoplast, a wholly-owned subsidiary of PG Electroplast, will spearhead the manufacturing of electric vehicles, lithium-ion batteries, and related components. Spiro Mobility will focus on research and development to create cutting-edge EV technologies.

- **Manba Finance Partners with Piaggio for 3-Wheeler Financing Solutions**

Manba Finance Ltd, a leading non-banking finance company (NBFC), has partnered with Piaggio Vehicles Pvt Ltd (PVPL). The partnership focuses on providing tailored financing solutions for customers in the three-wheeler (3W) segment, including both internal combustion engine (ICE) and electric vehicle (EV) variants.

- **Mahanagar Gas and US Firm Join Forces for Indian Lithium-Ion Cell Manufacturing**

Mahanagar Gas Ltd. (MGL), a leading player in India's energy sector, has announced a significant step into the lithium-ion battery manufacturing industry through a new joint venture with the U.S.-based International Battery Co. (IBC). This collaboration marks MGL's foray into battery cell production in India, reflecting its commitment to diversify beyond its traditional focus on natural gas.

- **Zero Motorcycles Enters Indian Electric Bike Market with Hero MotoCorp**

Zero Motorcycles, a California-based leader in premium electric motorcycles, is set to make its debut in the rapidly growing Indian electric vehicle (EV) market. The company, known for its cutting-edge technology and high-performance electric bikes, has partnered with India's largest two-wheeler manufacturer, Hero MotoCorp, to co-develop a range of premium electric motorcycles tailored for Indian consumers.

**Do You Know?**  
EV Industry is a Data Industry first, and Automotive industry later



**Electric Vehicles:**  
A Data-First Revolution in the Automotive Industry

@allindiaev

# Other EV Updates

- Urgent Need for Multi-Modal EV Solutions in India's Smog-Struck Cities
- Delhi Extends EV Policy to Combat Air Pollution Until March 2025
- Survey Reveals 74% of Indian EV Owners Commit to Electric Cars for Life
- Maxvolt Energy Gears Up for IPO, Fueled by Exponential Growth
- Telangana Offers Full Tax Exemptions for EVs
- Skoda's Mass-Market Electric SUV: 2027 India Launch
- Nupur Recyclers Expands Operations to Recycle Lithium-Ion Batteries
- TI Clean Mobility: Expanding Electric Truck and Tractor Offerings

## Role of Carbon Credit in EV-Based Logistics and Delivery Business





# Global EV Updates

- Mercedes-Benz has unveiled a groundbreaking innovation in electric vehicle (EV) technology with the introduction of its in-drive braking system.
- Volkswagen Doubles Down on EV Future with \$800M Rivian Investment
- Wardwizard's Electric Three-Wheelers: Revamping Philippine Transport
- Ferrari opens Cell Lab as Electric Supercar Competition Heats Up

# Branding with All India EV

- 400+ hours of watch time of videos in 3 months
- 100K+ views
- 636K+ Organic Impressions
- 35K+ LinkedIn Followers
- 30K+ Website subscribers

## What do we offer?

- Podcast
- Authored Editorial
- Advertisement
- Opinion sharing

And a lot more...



EDUCATE | AWARE | PROMOTE

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